

Exposures. CoreDRAW Help Magazine & CoreDRAW Help E-News are providing 30,000 minimum exposures per month. Advertising sponsors effectively double this to 60,000 exposures per month.

Mailing Instructions.

Send all inquiries and ad materials to:
CoreDRAW Help / ACDRP
 4549 N. Glenn Ave., Suite 110
 Fresno, CA 93704
www.CoreDRAWHelp.com
 email: editor@coredrawhelp.com

Submission Requirements.

- Acceptable Formats:
TIF, JPG, or PDF in high resolution
- Must submit website address for links and email address for lead requests

Photos for Editorial Coverage:

300 dpi or higher; TIF or JPG
 3" x 3" depending on proportions

Ad & Copy Closing Dates

CP-Enews1	CP-PDF	CP-Enews2
Jan. 2	Jan. 10	Jan. 20
Feb. 1	Feb. 10	Feb. 20
Mar. 1	Mar. 10	Mar. 20
Apr. 1	Apr. 10	Apr. 20
May 1	May 10	May 20
Jun 1	June 10	Jun 20
July 1	July 10	July 20
Aug. 1	Aug. 10	Aug. 20
Sept. 1	Sept. 10	Sep 20
Oct. 1	Oct. 10	Oct. 20
Nov. 1	Nov. 10	Nov. 20
Dec. 1	Dec. 10	Dec. 20

Issues are delivered 5-7 days after deadline, adjusted for weekends/holidays.

Advertising Representative:

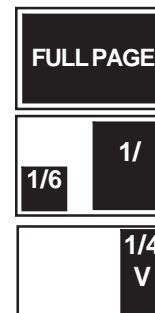
John McDaniel II
 541-990-6687

jhmcdaniel2@coredrawhelp.com

Magazine Advertising	Non-Sponsor Insertion Rates				Sponsor ² Insertion Rates 1-12 x		
	1X	3X	6x	12X	Mag. & E-News 1-11x / 12x	Add Tour Non-Display 1-11x / 12x	Add Tour Display 1-11x / 12x
Full Page	\$1867	\$1726	\$1593	\$1493	1418 1269	1618 1469	1918 1769
1/2 Page	1297	1200	1112	1036	984 880	1184 1080	1484 1380
1/4 Page	848	787	727	673	639 572	839 772	1139 1072
1/6 Page	584	540	501	465	441 395	641 595	941 895
Display Classifieds	290	270	250	230	218 195	418 395	718 695
Logo-Link in Mag/E-News	NA	NA	NA	NA	Incl.	Incl.	Incl.
Logo-Link on website	NA	NA	NA	NA	Incl.	Incl.	Incl.
E-News Advertising							
Banner News Ad	250	200	175	125	125		
Website Advertising							
Column Ad	100	80	70	50	50		
GPG Search Engine Ad	100	80	70	50	50		
Search Engine Listing	240				120		
Sponsorship Opportunities / Benefits							
Annual Fee ¹					1200	3600	7200
Sponsor's rate for Magazine Display Ads ²					x	x	x
Recognition: Proud Sponsor of CoreDRAW Help Logo					x	x	x
Logo-Link in Magazine and E-News ³					x	x	x
Logo-Link on Magazine Download Page ³					x	x	x
Logo-Link on www.CoreDRAWHelp.com ³						x	x
Online Ad @CoreDRAW Help Digital Tour ⁴						x	x
Inclusion in 2009 Resource Guide ⁵						x	x
Permission email addresses of tour registrants ⁶						x	x
Display Space at 24-city Physical Tour ⁷							x

Ad Size Requirements

Size	Width	Height
1. Full page	11"	8"
2. Half page vertical	5.375" (5-3/8")	8"
3. Quarter page vertical	2.75" (2-3/4")	8"
4. Sixth page vertical	3.625" (3-5/8")	3.875" (3-7/8")
5. Display Classified	2.25" (2-1/4")	2.25"
6. Banner Ad (GIF, 300KB max)	4" (288 pi)	.833" (120 pi)
7. Column Ad (GIF, 300 KB max)	1.67" (120 pi)	.833" (60 pi)
8. Logo Link (submit TIF, JPG logo and address to link to; we'll fit to size.)		



Notes for Sponsor Benefits

- (1) - Sponsorship Fee commitment is for 12 consecutive months which may be paid all at one time or monthly via a recurring credit card charge.
- (2) - The Sponsor Insertion Rates listed are for those companies that make an annual minimum sponsorship commitment of: \$1,200.00 for the Magazine and E-News, \$3,600.00 for the Magazine, E-News, and Tour (Non-Display), or \$7,200 for the Magazine, E-News, and Tour (Display).
The Sponsor Advertising Rates listed are for any number of insertions from 1 to 11, with an additional discount for sponsors that commit to 12x.
- (3) - Logo-Links are trackable direct links to your website featured online at the Magazine download page, in CoreDRAW Help Magazine, and in the E-News. In addition, CoreDRAW Help Tour Sponsors receive a second online Logo-Link at www.CoreDRAWhelp.com.

*www.CoreDRAWhelp.com
 is the #1 or #2 non-sponsored site
 listed by the major search engines
 (Google, Yahoo, et al.) for CoreDRAW Help
 searches. A Great link for your company!*

- (4) - Your CoreDRAW Help Tour Online Ad gives visitors: information about your company; specials you may be running; links to your website; and may be changed monthly.
- (5) - The CoreDRAW Resource Guide includes digital information that you would like to place in customer's/prospect's hands, like catalogs, product demo videos, etc. The CoreDRAW Resource Guide is provided free to all Help-Tour attendees, and is also available for purchase in the bookstore.
- (6) - All Help-Tour registrants are asked (1) their area(s) of interest, and (2) permission to share their email address with sponsors that match their interest.
- (7) - Display space at the CoreDRAW Help Physical Tour provides an opportunity for you to display your products, or products that can be made with your equipment or process.
Display space at the CoreDRAW Help Physical Tour is LIMITED!